

FuturEd™

Launch in the Middle East

Prepared by FuturEd™

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# [ Overview ]

## *FuturEd Consulting*

- Process expertise
- Content expertise
- ePortfolio passion
- Strengths and credibility
- Strategic plan

## Strategic partners

- UKS
- Edutech
- eQcheck
- Others welcome!

*FuturEd is a Division of*

*KCB Management Consultancy FZE*

*PO Box 214990 Dubai, UAE*

# [ FuturEd Process Expertise ]

- Professional academic research
- Project planning & proposal writing
- Complete project management
- Policy development & analysis
- Strategic planning & implementation
- Reports & papers geared to readers
- Evaluation, impact & ROI analysis
- Keynotes & workshops
- eBusiness development

# [ FuturEd Content Expertise ]

- Education & training policy
- Learning innovations & strategies
- ePortfolio planning & implementation
- eLearning quality & research
- Adult & workplace literacy
- Lifelong learning policies & practices
- Human Capital Management
- eCitizenship & digital identity

# [ Passion for the ePortfolio ]

## Focus & context:

- Assessment of learning
- Human capital management
- Showcasing
- Management of learning
- Etc etc

## Can do:

- Introductory workshops
- Policy & planning
- Systems development
- Implementation
- Evaluation, impact & ROI analysis
- Inspirational keynotes
- Entire conferences

# [ Current ePortfolio Initiatives ]

- eP for eLearning quality assurance  
([eQcheck.com](http://eQcheck.com)) – (Reusable Learning Objects)
- eP for eFaculty development & certification  
(looking for partner for certification)
- eP for competency-based training school  
(with a business partner)
- MePortfolio © for personal development  
(looking for partner for technical development)
- eBook under development

# [FuturEd Credibility]

- Established for 15 years
- PhD in Education Administration from Canada's most prestigious program
- Numerous tangible examples of expertise & work to build on ([www.FuturEd.com](http://www.FuturEd.com))
- Flexibility & ability to learn quickly
- Excellent communication skills
- Personal & professional integrity
- On-time & on-budget quality work

# [ Strengths & Preferences ]

- Writing & research
- Creating elegant & complex systems
- Synthesizing complex concepts
- Networking & collaborating
- Trying new technologies

# [ FuturEd Strategic Plan ]

1. Register in RAK FZ (early April)
2. Create non-exclusive relationship with reputable consulting & service firms
3. Be available for projects & project work - Content or process expertise
4. Engage in mutual PR & create win/win
5. Be ready to travel & willing to learn
6. Enjoy life & maintain balance
7. Provide leadership & make a difference

[ For more information..... ]



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